

GIOVANNI LOSER

Born in Turin (Italy) 26 april 1963

EDUCATION:

- 2016 UC Berkeley Executive Class on Venture Capital
- 2016 Stanford Executive Class on Innovation and New Ventures
- 2014 Harvard Business School Advanced Management Program 186
- 1988 University Degree: University L. Bocconi. Corporate Finance: First Class Honours
- 1988 Fellowship to attend undergraduate and graduate courses at FGV San Paolo
- 1986 Fellowship to attend undergraduate and graduate courses at NYU New York
- 1982 High School Diploma: Liceo Scientifico A. Righi, Bologna

Simplify, refocus and growth. Resilient and Authenticity

High performance transformational Senior Executive Leader using empathy but also urgency at the right time. Up to date in using emerging technologies. A unique blend of executive acumen, guidance attitude, global team building skills and ability to develop synergies with strong ROIC and operational improvements against peers and benchmark. Capability to come into a new situation and pick up fundamentals quickly adding innovation (products and business models). Used to relate to all company stakeholders, corporate boards (listed and private companies) and shareholders. Industry knowledge: Finance, Retailing, Consumer goods, Digital and Real Estate.

PROFESSIONAL EXPERIENCE:

August 2016 - Now Area Science Park Trieste - Think Tank Member for Innovation

January 2013 December 2016 Global General Manager illy caffè SpA.

January 2010 December 2012 illy caffè SpA Chief Financial Officer, Deputy General Manager, Head of Coffee Procurement and Head of APAC Markets

September 2007 January 2010 Fortress Investment Group (alternative asset manager listed at NY stock exchange) Chief Financial Officer for Italian Investment of Private Equity Funds managed by Fortress Investment Group. Targeting IPO and higher volume of asset under management (NPL and Real Estate) through financing and joint ventures due to lack in Equity

2005 August 2007 AEDES (Italian listed Real Estate Company) - Chief Financial Officer (reporting directly to the Chief Executive Officer): change of Business Model from Property Company to Asset Management Company increasing value. International Road Show to institutional investors for presenting the new business model and plan.

2004 GALLERIE COMMERCIALI ITALIA (Milan) JV between Auchan and Simon Property Group - CFO. JV

1993 - 2003 RINASCENTE GROUP (Milan) JV between Auchan and IFIL group (Agnelli holding) - Group Financial Officer From staff to Group Financial Officer (1998) of the Italian leading retailing company in food and non food industry; 2003 Gross sales 6.6 billion euro and 1.7 billion euro of real estate asset (book value); Structuring, financing and execution of

JV between Auchan and Simon Property Group (Gallerie Commerciali Italia) for creating new growth opportunities in the shopping mall business and free up additional resources for core business and value for additional spin off.

1992 - 1993 FONDIARIA SpA (Leading Italian insurance company Milan) Assistant of managing director for international activities and Assistant of CEO. Execution of foreign market growth of the Company insurance business and 360° support to the CEO

1989 - 1992 PIRELLI GROUP (Milan) - Assistant to Group Financial Officer Corporate. Financial and Fiscal reshaping of the Group in three business entities (tyres, cable and diversified product). Financial Group reporting

1989 Kraft (Milan) Junior Product Manager